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SureView Integrates VideoIQ Intelligent Surveillance Products Into Immix

Tampa, Florida June 11, 2009 - SureView Systems today announced that it has successfully completed the integration of VideoIQ's iCVR – the industry's only intelligent IP surveillance camera with a built-in DVR - into Immix, SureView's automation software platform.

Immix delivers a single platform to manage video surveillance/CCTV, intrusion and fire alarms, access control, and VoIP audio. The integration with VideoIQ allows central stations to leverage the high-end video analytics of the iCVR to trigger alarms within the Immix platform, and provides access to the embedded DVR in each iCVR product.

G4S Tech has just opened their new state-of-the-art SMDC (Security Monitoring and Data Center) in Burlington, MA and has selected Immix and VideoIQ to monitor their customer's sites. With Immix as their automation platform, G4S is utilizing the VideoIQ iCVR to reliably detect threats, significantly reduce false alarms, and minimize network traffic through the iCVR's embedded video storage. This results in improved service quality as operators are able to easily detect real security events from false alarms.

“The VideoIQ iCVR is a great all-in-one device that allows us to deploy intelligent surveillance solution to our customers. The integration to Immix was critical, it allows our operators to quickly detect threats and react accordingly, while greatly reducing our false alarms rates” said Jerry Cordasco, G4S - VP Operations SMDC.

The Immix integration of the VideoIQ iCVR incorporates the bounding boxes for both the alarm event and the live view within the standard Immix operator workstation screen. These bounding boxes give a new level of event detection for the operator and allow

them to instantly focus on the cause of the alarm.

VideoIQ is an industry leader in intelligent video surveillance products. “Our customers needed a robust video alarm platform that could take our video feeds and allow central station operators to act on alarms generated from the iCVR. Immix was the perfect fit for this need.” said Scott Schnell, CEO of VideoIQ.

The VideoIQ iCVR offers a high level of automated event detection and built-in video recording into single IP camera driven by next-generation analytics. In addition, it is competitively priced making it an attractive solution to customers. “iCVR cameras and encoders are great intelligent video monitoring products. The better the alarm detection, the better operators can respond to real security events. Integrating with VideoIQ is another great enhancement to the Immix platform.” said Matt Krebs, EVP of Sales for SureView Systems.

About VideoIQ

VideoIQ is the inventor of the world's first and only intelligent surveillance camera with a built-in DVR. The VideoIQ iCVR combines automated event detection, a built-in DVR and integrated video management into a single solution - all driven by next-generation analytics. The result is the simplest, most proactive video surveillance solution - with a low TCO - to keep your organization and its most important assets safe, whether you need one camera or 1,000. Additionally, the VideoIQ HD family of video analyzers delivers the industry's best detection accuracy for conventional analog cameras of all types, requiring human response only when a real event takes place. The company is backed by top-tier investors Atlas Venture, Matrix Partners, and Tenaya Capital. Learn more at www.videoiq.net.

About SureView Systems

SureView Systems is a security software developer providing a video based automated alarm management software platform for central stations and other command centers.

SureView's UL classified Immix® product provides users with a single platform to receive alarm events from industry standard receivers, video cameras or DVR's, video analytics and access control systems. Immix integrates a wide range of security systems providing a single control platform and service delivery for diverse hardware configurations to support developing customer needs. For more information please visit www.SureViewSystems.com or call Matt Krebs at 800 495-5939.